



Ministero della Giustizia

Sistema Informativo del Casellario Certificato del Casellario Giudiziale (ART. 24 D.P.R. 14/11/2002 N.313)

CERTIFICATO NUMERO: 3519/2022/R

Al nome di:

Cognome **TRISTANI**
Nome **MARINA**
Data di nascita **13/07/1982**
Luogo di Nascita **LANCIANO (CH) - ITALIA**
Sesso **F**



sulla richiesta di: **INTERESSATO**
per uso: **RIDUZIONE DELLA META' DELL'IMPOSTA DI BOLLO E DIRITTI: PER ESSERE ESIBITO IN OCCASIONE DI CANDIDATURA ELETTORALE (ART. 1 COMMA 14 LEGGE 3/2019)**

Si attesta che nella Banca dati del Casellario giudiziale risulta:

NULLA

ESTRATTO DA: CASELLARIO GIUDIZIALE - PROCURA DELLA REPUBBLICA PRESSO IL TRIBUNALE DI VASTO

VASTO, 18/05/2022 08:58



IL RESPONSABILE DEL SERVIZIO CERTIFICATIVO
(GAGLIOTTI-FLAVIANA)

Il presente certificato non può essere prodotto agli organi della pubblica amministrazione o ai privati gestori di pubblici servizi della Repubblica Italiana (art. 40 D.P.R. 28 dicembre 2000, n. 445), fatta salva l'ipotesi in cui sia prodotto nei procedimenti disciplinati dalle norme sull'immigrazione (d.lgs. 25 luglio 1998, n. 286). Il certificato è valido se presentato alle autorità amministrative straniere.



Marina Tristani

Marketing Strategist

📍 Italy

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Marina in a few rows.

After 15 years in this line of business I'm still convinced about my passion for communication having seeing a lot of results and some faults that have inspired me to always be better. I'm still anchored in my values and passion. My experience is rooted and built on the people I've met, the projects I've worked on, the travels I've made, the music I hear, the films I enjoy, and the books I read - all enhanced by my feelings, emotions, and strength. I continue to grow stronger everyday and am always ready for new challenges any where the world takes me.

Work experience

Marketing Communications Public Relations Manager

since 01 - 2019 / current

Adrilog

Adrilog is a fully integrated logistics solutions partner that provide reliable service to customer free them to focus on running their business. Wherever the challenges or opportunities in their supply chain-improving delivery schedules, reducing costs, minimizing damage claims. Adrilog can tailor a logistics solution to specific needs, also providing integrated service as a contract for outsourcing solution (fire&safety, maintenance services, facility management). I'm in charge to build and preserve corporate identity and culture, associates communication, advertising and public relation, business development throughout data analysis of market research. I'm also the Communication Manager for Legacoop Abruzzo, the cooperative association of Abruzzo's cooperatives companies.

Marketing Strategist & Business Development

since 03 - 2018 / current

Oiko marketing agency

Oiko mainly works to develop brands, providing design solutions for communication and marketing, from redesigning the corporate identity to brand relaunch, from event branding and venue dressing to a corporate hospitality programme, logistics and events concepts. Branding, marketing communications and events are the core business. Working with the International sports federations since its founding, Oiko proposed events and branding solutions that meet the highest standards for visibility, marketing and branding at international level. All venue dressing and branding concepts and elements that Oiko have designed, produced and mounted were featured in international broadcasts and had to meet very stringent quality and visibility requirements. I work as marketing strategist, account for main customer, event manager.

Marketing Strategist/Account

since 11 - 2013 / current

HUB-Creative Marketing

Marketing Strategist/Account/Social Marketing/Co Founder Accounting and marketing for HUB, the Creative Marketing Agency for your communications needs. Advertising, Identity, Packaging, Web and Social, Productions, Marketing. Let's experience the Energy of a young Agency with the strong of its people's experiences.

Marketing Executive and Consultant

since 07 - 2008 / current

Marina Tristani consulting

As Marketing Executive and Consultant I Develop strategies in order to successfully promote, sell and distribute goods and services to targeted consumers. Creating marketing plans; Implementing marketing strategies; Writing reports and conducting research; Budgeting and Pricing; Liaising with the media; Working with graphic artists and journalists; Dealing and following production of print and video material; projecting and following up web site and social.

Digital Producer

2014 - 2015

K48 - Milan

As Digital Producer I supervised the design and development of a variety of digital campaigns including web advertisements, videos, and other media. Also known as a Multimedia Producer or Online Producer, I also created designs for new projects, preparing reports, and estimating cost. I followed up website design and content creation, social media managing and strategies.

Marketing Representative

07-2008 / - 07-2012

CHEOPE SRL

Devising and maintaining office systems, including data management and filing; arranging travel, visas and accommodation and travelling with the manager to attend trade fair and business meeting in Asia, Milan and Spain; organising and maintaining diaries and making appointments; liaising with clients, suppliers and other staff; carrying out purchasing and research (from style moods, to exhibition and manufacturers). Producing documents, briefing papers, reports and presentations; responsibility for accounts and budgets; being involved in decision-making processes. Supervises activities of subordinates. Plans, schedules, allocates and prioritizes workload to meet operating requirements. Develops, implements and revises work methods and procedures. Establishes, monitors and ensures adherence to quality and quantity standards. Recommends departmental policy development and revision to owner; updates related departmental manuals. Recommends organizational adjustments to efficiently and effectively accomplish assigned objectives. Initiates or coordinates the preparation of reports and maintenance of records pertaining to the operation of the work unit. Assists with the more specialized and difficult work activities of subordinates. Initiates and coordinates complex projects with other departments and interacts with other department personnel to accomplish objectives. Prepares budget recommendation for assigned work unit and monitors or administers budget throughout year. Ensures reliability and accuracy of departmental computer data bases and/or paper files. Develop pricing strategies, balancing firm objectives. Formulate, direct and coordinate marketing activities and policies to promote products and services. Managing logistics, duty and import custom documents.

Marketing and Franchising Assistant

07-2007 / - 06-2008

OAKOM Srl

Directing and coordinating marketing activities for press and catalogue production; arranging products for exhibition; arranging travel accommodation for the staff; attending the trade fair as sales assistant.

Executive Producer Assistant and Producer

09-2003 / - 03-2006

GONESHOPPING

Liaising with Record label and Manager; Selecting reel of Directors and DOP; briefing directors for scripts; drafting letters, making phone calls, running an office; interviewing personnel. Planning and organizing pre-production, production and post production activities in order to complete the schedule in time to save producers and investors capital (in Italy, Morocco, Bali-Indonesia, Moscow-Russia,). Working under high pressure for prolonged periods and in close coordination with each and every individual directly or indirectly involved in the production (Italian and English Directors and Crew). As Line Producer, I've been the liaison between the Production Company and the Production Manager, responsible for managing the production budget. I managed different project and budget: low budget short film and video (from 3000€ to 10.000€) and medium budget (until 400.000€). Main video I worked for: Eros Ramazzotti & Anastacia (I belong to you); Eros Ramazzotti (Bambino nel tempo); Tiromancino (Un tempo piccolo); Elisa (Electricity); Marlene Kuntz (Bellezza); Ottoohm (Domani). Main short film I worked for: Broadcast, Il Dolore degli altri.

Showroom and Trade Fair Assistant

09-2001 / - 12-2001

HOLT Srl

Scheduling appointments to show Trevor brand collection at 7 Via Bugatti, Milan; Assisting clients in the process of product selection; taking the clients' orders and to sell the available products; making sure that the items are delivered as programmed. Attending Fashion Fair in Milan and Florence as sales assistant.

Accounting Assistant

06-1996 / - 06-2001

GRON FER Srl

Process and reconcile a wide variety of accounting documents such as invoices, departmental billings, employee reimbursements, cash receipts, vendor statements, and journal vouchers; review and code financial information; prepare and process documents to disburse funds, make deposits and prepare reports; compile and review information for accuracy; maintain records. Using automated accounting systems.

Education

Marketing and Communication Degree

09-2001 - 11-2006

IULM

The mission of IULM University is to train and teach professionals capable of taking on the challenges and grasping the opportunities emerging from international markets and scenarios, while also shaping men and women aware of their own being and worth.

IULM guarantees its students deep cultural awareness and a solid university education - a mix of theory and practice: it adopts an integrated approach, which has proved to be extremely useful not only in helping students successfully enter the world of work, but also in helping them find personal satisfaction in their lives.

IULM University has always seen itself as a pioneer: over the years it has been able to foresee trends and adapt to change, operating as a dynamic interlocutor in a constantly evolving system. Today it is a well-established institution in the socioeconomic mechanisms of its area of influence: a privileged condition that allows it to approach important non-academic bodies and institutions in order to propose joint projects that can produce added value for teaching and research.

High School Graduation

1993 - 2001

Technical Commercial Institute

5 years high school programme including technical and commercial subjects (IT, LAW, BUSINESS ECONOMICS).

Skills

Creativity



I do have aesthetic sensibility and I use to think out of the box imagining always new scenarios. I love event planning. Storytelling is my way to communicate in the most real way possible. I am the person in charge to make brainstorming bursting of ideas and enthusiasm.

Communication



I write from crafting ad copy, to scripts for corporate and ad video or composing a compelling budget proposal to customer. It might involve creating multimedia campaigns, understanding design, and having a general sense of who the end user is and what they want. My verbal communication skill are important to speak directly with potential buyers and those that do not. But also within my own team and companies involved in my marketing projects. Collaborating with designers to create logos, composing concise promotional copy, composing marketing emails, composing direct marketing communications, constructing consumer surveys, developing rapport

with clients, interviewing sales staff to gauge customer responses to brands, listening, proposing new products and services, generating sales, selecting and training brand ambassadors, soliciting feedback from customers, storytelling, writing reports, writing executive summaries, writing press releases.

Negotiation



I negotiate with clients on budgets, timelines, and expectations, and as well I do working with designers and vendors. Success with negotiation requires me to take on the mindset of my counterpart and to consider how I can present a win-win proposal that achieves my goals but also meets the needs of the other party. I do it listening, with empathy, persuasion, remaining calm.

Stress management



Marketing project are very stressful, deadlines are demanding, and many things can go wrong at the last minute. I'm continuously pushing my self to be able to handle stress without panicking, working on conforming my routine on deadlines, organizing project and people focusing on the target, using resiliency.

Technology



From using project management software to track the progress of campaign, to using analytic programs to measure the success of social media campaigns. I also use systems to create marketing campaigns, depending on how digital and/or mobile marketing campaign will be. I use to take workshops or complete online tutorials to develop my skills. I can determine keywords for search engine optimization strategies, develop social media strategies, generate marketing emails, I'm able to handle customer relations management software, manipulate statistical packages, I'm familiar with Microsoft Excel and Office Package, reviewing websites for examples of products / services being promoted, utilizing presentation software.

Public Speaking



I use to pitch my ideas to clients or colleagues by making a presentation at a meeting, large groups of potential buyers or decision makers. I'm comfortable speaking in front of groups, and I'm be able to both handle on-the-spot questioning and manage presentation software.

Analytical Thinking



Marketing requires a great deal of research-based analysis to determine what the audience wants and needs, and a lot of careful strategy crafted around that analysis. I'm able to study alternative strategies or approaches, to accommodate new information, and to draw logical conclusions based on data and other information received. I own problem-solving skills in order to dissect underperforming campaigns and propose enhancements, to generate better results. I can analyze consumer survey data, consumer demographics and preference, apply strategies for targeting to marketing projects, define target audiences, devise marketing plans, monitor industry trends, plan promotional events, researching and selecting media outlets for advertising / promotion.